



OHIO CAREER DEVELOPMENT ASSOCIATION

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SPRING 2009

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- WHAT:** SPRING CONFERENCE 2009
- WHEN:** Friday, April 24, 2009, 9:00 AM–4:00 PM
- WHERE:** The UNIVERSITY OF AKRON, Martin University Center
- TITLE:** **Making Career Decisions in the 21st Century: Simple Techniques for Complex Times**
- WHO:** Featuring author and career development specialist from Penn State University

## SPENCER NILES, Ed.D., LPC, NCC

The presentation addresses the current career challenges confronting workers today and offers simple and effective techniques for helping others learn how to manage their careers in complex times. Drawing upon key career development assumptions, the presenter highlights essential facts for fostering positive career development in the 21<sup>st</sup> century.



### BIOGRAPHY:

#### Spencer G. Niles

Dr. Spencer Niles is Professor and Department Head for Counselor Education, Counseling Psychology, and Rehabilitation Services at Pennsylvania State University. He is also the Director of the Center for the Study of Career Development and Public Policy at Penn State. He is the recipient of the National Career Development Association's (NCDA) Eminent Career Award (2007), a NCDA Fellow (2002),

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## PRESIDENT'S WELCOME

By Sarah Shilling

Each year we ask members of OCDA to nominate yourself or a colleague to be a board member of the Ohio Career Development Association (OCDA), this year think about taking the torch. The OCDA executive board typically meets Fridays, every other month from 1-3pm in Cleveland. The time commitment is not huge, but the rewards are. Did you know that as a member of OCDA you are also affiliated with the American Counseling Association and the National Career Development Association? OCDA also has a vote in the Ohio Counseling Association, which helps take a stance on counseling issues around the state of Ohio. While you are nominating yourself or a colleague for a board position, why not recognize a colleague by nominating them for an OCDA Counseling Award? Both forms are contained at the end of this newsletter.

This past November Kevin

Glavin, Cynthia Marco-Scanlon, and Bob Windle presented at the All Ohio Counseling conference in Columbus, Ohio. All Ohio draws counselor of all types, career, school, mental health, educators, and more.



The OCDA sponsored session was very well attended this year. To be more actively engaged in the continuing dialogue regarding counseling and to further the area of career counseling, OCDA plans to continue to sponsor a session at All Ohio again next year in honor of National Career Development Month. Will you take up the charge to further the field of career counseling by presenting at All Ohio next year?

Few areas of Ohio have not been impacted in some way by the current economic state of the country and Ohio. Some Ohioans are in career transition, redirecting their careers, and they are seeking guidance. OCDA is excited to have Spencer Niles present April 24, 2009. Spencer Niles has written many books, led many presentations, and won awards for his knowledge of career counseling. OCDA hopes that you will be able to join us for this invaluable presentation and opportunity to refresh your skills and unite with old and new friends. Conference registration forms are available at <http://www.ocdaonline.org/AnnualConference.htm>.

Best wishes,

*Sarah*

**SPRING CONFERENCE 2009 (CON'T)****By Cynthia Marco-Scanlon & Sarah Shilling***(Continued from page 1)*

an American Counseling Association (ACA) Fellow (2007), ACA's David Brooks Distinguished Mentor Award (2003), the ACA Extended Research Award (2004), and the University of British Columbia Noted Scholar Award (2001).

Within NCDA, Niles has served in roles such as President (2004), Governing Council Representative (2008-2011), North Atlantic Region Trustee (2005), Trustee-at-Large (1996-1999), Editor of *The Career Development Quarterly* (1998-2003), Chair of the Public Policy and Career Development Council (2006-2008), Co-chair, Long Range Planning Committee (2001-2002), and Research Awards Committee (1993-

Present). Niles has also served as U.S. National Correspondent to IAEVG and is on the editorial board for the *International Journal for Educational and Vocational Guidance* and the *International Journal for the Advancement of Counseling*.

Prior to joining the faculty at Penn State, Niles was a faculty member at the University of Virginia where he served as Assistant Professor, Associate Professor, Professor, and Assistant Dean from 1987-2000. While at UVa, he also directed the Personal and Career Development Center for the Curry School of Education.

Currently, he is the Editor of the *Journal of Counseling & Development* and has authored or co-authored ap-

proximately 95 publications and delivered over 90 presentations on career development theory and practice. He is an Honorary Member of the Japanese Career Development Association (2003), Honorary Member of the Italian Association for Educational and Vocational Guidance (2005), and a Lifetime Honorary Member of the Ohio Career Development Association (2003).

To register, complete the form on page 9 or go to the OCDA website  
<http://www.ocdaonline.org/AnnualConference.htm>

*Cynthia & Sarah*

## OCDA ESTABLISHES NETWORKING GROUP ON LINKEDIN

By Bob Windle

The OCDA Executive Board, at its February 6, 2009 meeting, voted to establish a LinkedIn site to facilitate networking among current OCDA members. There is no cost to the member or to the OCDA organization to participate.

One of the values of any professional organization is the opportunity to network. The Board feels this is a major step in creating networking opportunities within OCDA. Access to the group will be managed by the OCDA Membership Chair.

### \*What Is LinkedIn?

LinkedIn is an interconnected network of experienced professionals from around the world, representing 170 industries and 200 countries. You can find, be introduced to, and collaborate with qualified professionals that you need to work with to accomplish your goals.

When you join, you create a profile that summarizes your professional expertise and accomplishments. You can then form enduring connections by inviting trusted contacts to join LinkedIn and connect

to you. Your network consists of your connections, your connections' connections, and the people they know, linking you to a vast number of qualified professionals and experts. Through your network you can:

- Manage the information that's publicly available about you as a professional
- Find and be introduced to potential clients, service providers, and subject experts who come recommended
- Create and collaborate on projects, gather data, share files and solve problems
- Be found for business opportunities and find potential partners
- Gain new insights from discussions with likeminded professionals in private group settings
- Discover inside connections that can help you land jobs and close deals

Post and distribute job listings to find the best talent for your company"

### Do you want to join the OCDA group and already have a LinkedIn account?

- At the top of your LinkedIn home page, you will find a "Search" bar
- Open the drop down window and click on "Search Group"
- In the "Search" window, type in OCDA or Ohio Career Development Association
- In the next screen you should see a short profile of the Ohio Career Development Association. Under the description, click on "Join the Group"

Once your OCDA membership is verified, you will get an email message that you have been added to the group

### Want to join the LinkedIn OCDA group, but don't have a LinkedIn account?

- LinkedIn website is [www.linkedin.com](http://www.linkedin.com)

(Continued on page 8)

## CONCIERGE TO THE RICH AND FAMOUS: THE FUTURE OF WORK IN NORTHEASTERN OHIO

By Martin Elliot Jaffe, MCC

**F**inally, some great news for our downsized formerly solidly middle class and working class career counseling clients facing a future of chaos, confusion and life in an era of diminished expectations. Forget all that stuff about educating the knowledge workers of tomorrow, building expertise in science and math, critical thinking skill for the new flat world of global intercooeration, etc....NO, the real future for workers in northern ohio is more akin to the middle ages and the era of serfdom, though without the safety net of a warm pallet of straw in the manor owners barn.

I recently stumbled across an article from a few months ago in the Plain Dealer archives written in glowing gushiness about a sort of corporate concierge service run by several of Cleveland's largest law firms to provide personal serfs to ease the stress filled lives of Cleveland's corporate elite, faced with the difficulty of finding good reliable domestic help so they can ponder more important existential/moral philosophical is-

sues like how to increase billable hours.

As noted in the article, a few lawyers at Cleveland's elite law firms, Calfee,Halter and Griswold have access to corporate serfs who will, "bring your grocery list, your dry cleaning or that pair of shoes with worn heels to the office so someone else can run those pesky errands for you."

The article profiles the formerly onerous life of law partner Chris Williams, who before he was able to order a gourmet meal delivered fresh and hot to his office to take home had to worry about picking up his kids and getting them home, fed and calm enough for him to continue working on e-mail etc. at home . As Marcia Wexberg, the senior partner who developed the program notes, "It's magic, it's pure magic." (Please don't sue me Mr. Williams, I'm just a small business owner with no assets.)

President Obama has spoken quite strongly about the needs of the middle class but what seems to be missing is some historical perspective

about the loss of first working class jobs, then middle class jobs and now a future for our children of serving at the beck and call of corporate elites while inequality rises and stable employment becomes a distant memory. I'm not an economist but in my role as a career counselor I've been thinking and writing about these issues for 25 years.

I began my counseling in 1983 in Lorain , Ohio as the steel plants, shipyards, and auto manufacturing that once scented the air in Lorain with a smoky haze of prosperity and progress began to be outsourced and shut down. These first victims of deindustrialization were blue collar workers, represented by vigorous unions whose success fueled economic vitality that allowed union and non-union workers, working and middle class to share values, access to a better future and general prosperity.

After corporate managers who supported the Reagan Revolution and the downsizing of the unionized workforce the unstoppable force of rightsizing,

(Continued on page 8)

## MEMBERSHIP UPDATE

By Bob Windle, Membership

OCDA welcomes 9 new members who have joined between October 10, 2008 and February 28, 2009.

<u>Name</u>	<u>Member Level</u>	<u>Employer</u>
Larry R. Beeble	Professional	Connections Academy
Lani Greich	Professional	Cuyahoga Community College
Melissa Harper	Professional	Strongsville City Schools
Meagan Kittrick	Associate	Case Western Reserve University
Scott A. Kronstain	Professional	
Nancy A. Miller	Professional	
Kimberly A. Paik	Professional	Case Western Reserve University
Drew Poppleton	Professional	Case Western Reserve University
Mira Smith	Professional	Miami University - Middletown

In addition, 22 members have renewed their membership:

Sara Adams	Professional	Oberlin College
Judith Aungst	Professional	John Carroll University
Elaine Blair	Professional	Mt. Vernon Nazarene University
Barbara Burk	Professional	Self-employed
Sharma G. Fox	Associate	Sinclair Community College
Robin Gendek	Professional	Case Western Reserve University
Hilles Hughes	Professional	Marietta College
Martin E. Jaffe	Professional	Work/Life Concepts
Christa K. Juenger	Professional	Career 180
Kim Lane	Professional	Notre Dame College
Thomas Matthews	Professional	Case Western Reserve University
Emily Meyers	Student	B.U.M.P.
Edward C. Murphy Jr.	Retired	
Noelle Ostrowski	Student	John Carroll University
Rebecca Perez	Associate	North Canton Tool Company
Jennifer Price Davis	Professional	Case Western Reserve University
Kathryn Russ	Professional	Self-employed
Sarah Shilling	Professional	The Ohio State University
Ken Soper	Professional	Life Steward Group LLC
Diane S. Stump	Professional	
Elizabeth Wilson	Professional	Cuyahoga County Public Library
Jessica Wood	Student	University of Akron

Welcome to the new members and thanks to each of the renewing members for their continued support and involvement in OCDA!

*Bob*

## CALL FOR NOMINATIONS

By Kevin Glavin

### OCDA Call for Nominations 2009-2010

It's time to nominate and prepare for the election of officers!

We need you to continue the mission of OCDA. Sarah Shilling, our President this year, has spoken eloquently of the need to fill the executive board and committees with strong leadership, and now's the time to step up to the plate!

Listed below are the positions to be filled for the year beginning July 1, 2009.

**President-Elect:** The President-Elect shall 1) be responsible for the development of programs, 2) succeed to the President on July 1 following one year as President-Elect or at such time the office of President becomes vacant and 3) complete any other duties as may be assigned by the President.

**Secretary:** The Secretary shall 1) keep the records and minutes of the meetings of OCDA and its Board of Directors and 2) handle any correspondence and other duties as may be assigned by the President.

**Member-at-Large:** The Member-at-Large shall represent the membership of OCDA at meetings of the Board of Directors and perform other duties as assigned by the President.

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### PLEASE RETURN NOMINATION BY MARCH 31, 2009

Submit your nomination via email to Sarah Shillings at shilling.29@osu.edu or fax to 614-292-7229 or mail to A100 PAES Building, 305 W. 17th Ave., Columbus, Ohio 43210. The name of the nominator will be confidential.

**President Elect:** Name\_\_\_\_\_

**Secretary:** Name\_\_\_\_\_

**Member at Large:** Name\_\_\_\_\_

Nominating Member: Name\_\_\_\_\_

Address:\_\_\_\_\_

Phone:\_\_\_\_\_ Email:\_\_\_\_\_

*Sarah*

## OCDA ESTABLISHES NETWORKING GROUP ON LINKEDIN (CON'T)

By Bob Windle

(Continued from page 4)

- Home page has a link to join; provide requested information
- You can provide the minimal information to complete your profile; you have control over level of detail you provide. You may want to provide more detail at a later time
- Once your account is estab-

lished, you can follow the steps outlined in the previous section to join the OCDA group on LinkedIn. A “Public Profile URL” is created when you set up a LinkedIn account. You have full control over the amount of your LinkedIn profile detail is available to the public. After you create your LinkedIn profile, be sure to use the Edit Public Profile feature.

We hope members will take ad-

vantage of this networking opportunity. Feedback or questions can be directed to Bob Windle, OCDA Membership Chair at

[windle39@sbcglobal.net](mailto:windle39@sbcglobal.net)

\*Source:

<http://press.linkedin.com/about>

*Bob*

## CONCIERGE TO THE RICH AND FAMOUS: THE FUTURE OF WORK IN NORTHEASTERN OHIO (CON'T)

By Martin Elliot Jaffe, MCC

out sourcing, globalization found new targets—the middle class, middle income, middle management heart of the American dream and Republican voting base. The irony of how the benefits of health care, pensions, stable employment, fringe benefits, won by organized labor, extended to middle class managers to uphold the social contract of employment were now being stripped from the managerial class was and is a bitter life lesson to accept.

### WE ARE ALL WORKING CLASS NOW.

When I hear today's political leaders promise to look out for the middle class I'd like to remind them that middle class managers and

professionals are a minority of the American workforce and that there is still a working class in America, not as much of a unionized working class any more, but a working class that hopes for better employment than becoming servants and serfs to a small corporate elite. Barbara Ehrenreich, the author of *NICKELED AND DIMED*, reminds us of who that working class is:

“ By working class I mean not only industrial workers in hard hats but all those people who are not professionals, managers or entrepreneurs ,who work for wages rather than salaries and who spend their working hours variously lifting, bending, driving, monitoring, input-

ting, cleaning, providing physical care for others, loading, unloading, cooking, serving and the like. The working class , so defined, comprise 60 to 70 percent of the US population”

The current employment situation in Northeastern Ohio reflects the national atmosphere of chaos and confusion. One of my career counseling clients from my years at InfoPLACE, the career counseling program I managed for 15 years summed it up best, “I feel like I’m working without a safety net—the world is out of control.”

*Marty*



# Ohio Career Development Association

## Spring Conference 2009

Friday, April 24, 2009

**WHEN:** 9:00 am – 4:00 pm

**Registration begins at 8:30 am !**

<http://www.ocdaonline.org/>

**Continental breakfast and lunch included in registration with 6**

**LOCATION:**

The University of Akron

Martin University Center

105 Fir Hill Street

Akron, OH 44325-2601

330-972-7011

[www.uakron.edu/resources/campusMapNew/](http://www.uakron.edu/resources/campusMapNew/)

**Great time to network with  
other professionals!**

**Block of rooms available for \$95/night at:**

Quaker Square Inn-The University of Akron

135 S. Broadway, Akron, OH 44325-9002

Call: 330-253-5970 and ask for OCDA rate!

### Making Career Decisions in the 21st Century: Simple Techniques for Complex Times!

Dr. Spencer Niles, Penn State University

Dr. Niles' presentation will address the current career challenges confronting workers today and will offer simple and effective techniques for helping others learn how to manage their careers in complex times.

WHAT A DEAL! Discount rate this year!

\$60 OCDA Members     \$75 Non-Members \*     \$15 Students

\*(includes 1 yr. OCDA membership up for renewal May 1, 2010)

Questions? Contact Cynthia Marco-Scanlon, Ph.D., President-Elect at 216-397-1699 or [cmarco@jcu.edu](mailto:cmarco@jcu.edu)

Mail registration to: Waneta Petty, 1196 State Street NE, North Canton, OH 44721 (by April 17, 2009)

Ohio Career Development Association Conference Registration Form ----- Due: Fri., April 17th, 2009

\* 72 hour cancellation notice is required for full OCDA refund (Add \$10 if paying at door)

Name	Phone (Day)	
Address	Phone (Eve)	
City	Organization	
Zip	Email	
<input type="checkbox"/> \$60 OCDA Members <input type="checkbox"/> \$75 Non-Members <input type="checkbox"/> \$15 Students		
* Registration form and check (payable to: OCDA Spring Conference) mail to above address.		
For membership renewal: <a href="http://www.ocdaonline.org/Membership.htm">http://www.ocdaonline.org/Membership.htm</a> and check (payable to OCDA)		
CEU Type: LPC/LPCC _____ NCC _____ LISW/LSW _____ CRCC _____		



**OHIO CAREER DEVELOPMENT  
ASSOCIATION**

[www.ocdaonline.org](http://www.ocdaonline.org)

**OCDA** membership encompasses all career development providers including counselors, educators, business professionals, graduate students and paraprofessionals. The OCDA community represents a wide array of settings: education, private practice, business, and public and private institutions.

**Members are dedicated to:**

1. Promoting the career development of all people over the lifespan.
2. Improving the standards of professional career service in Ohio.

**WHY JOIN OCDA?**

- Professional Development
- Discount on Conferences and
- CPE's (CEU's)
- Professional Contacts and a Referral Network
- A Quarterly Newsletter
- Leadership Opportunities

OCDA is a division of the Ohio Counseling Association (OCA) and the Ohio division of the National Career Development Association (NCDA), which was founded in 1913. NCDA is a division of the American Counseling Association (ACA).

**Membership Application\***

Membership expires one year from date of joining/renewal

Last Name: \_\_\_\_\_

First Name: \_\_\_\_\_

Street/Apt: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Employer: \_\_\_\_\_

Title: \_\_\_\_\_

**TYPE OF MEMBERSHIP      STATUS**

- |                                                 |      |                                    |
|-------------------------------------------------|------|------------------------------------|
| <input type="checkbox"/> Professional           | \$20 | <input type="checkbox"/> Renewal   |
| (Masters Degree in Counseling or related field) |      | <input type="checkbox"/> New       |
| <input type="checkbox"/> Associate              | \$20 | *Dues may be paid directly to OCDA |
| (Degree, no counseling credential)              |      | <i>Credentials:</i>                |
| <input type="checkbox"/> Retired                | \$10 | <u>_PCC</u> <u>PC</u> <u>NCC</u>   |
| <input type="checkbox"/> Student                | \$10 |                                    |

\*Dues may be paid directly to OCDA

*Credentials:*

\_PCC PC NCC

**Make Checks Payable to OCDA & Mail To:**

Bob Windle - Membership  
16830 Holbrook Road  
Cleveland, OH 44120

*Questions, call or e-mail*  
Phone: 216-921-8768  
windle39@sbcglobal.net

**Ethics Agreement:** As a member of OCDA, I do hereby agree to uphold the NCDA Code of Ethics  
[www.ncda.org](http://www.ncda.org) (click on guidelines).

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## Why Join?

OCDA Members Get Their \$\$\$'s Worth!

For just \$20 Professional or Associate Membership

(holds no counseling credential) and \$10 Student or

Retired Membership, here are four great benefits for joining OCDA:

1. Increased networking opportunities for professional development and job searching.
2. Each member receives an opportunity to publish in our OCDA newsletter.
3. Discount for workshops and current Information on CEU's.
4. Being part of a state organization helps increase professional recognition for career development and counseling.

*Click Membership Application at <http://www.ocdaonline.org/Membership.htm>*

Or call or email Bob Windle, Membership 216-397-4188 • [windle39@sbcglobal.net](mailto:windle39@sbcglobal.net)

### C U R R E N T M E M B E R S !

Please provide or update your email address so that you can receive our NEW formatted newsletter in FULL COLOR. This also helps the organiza-

tion save on printing and mailing costs.      *Thank you!*      

### 2008 - 2009 OCDA EXECUTIVE BOARD & COMMITTEE CHAIRS

OFFICERS	NAME	EMAIL
<b>President</b>	Sarah Shilling, MA	<a href="mailto:shilling.29@osu.edu">shilling.29@osu.edu</a>
<b>President-Elect</b>	Cynthia Marco-Scanlon, Ph.D.	<a href="mailto:cmarco@jcu.edu">cmarco@jcu.edu</a>
<b>Past President</b>	Kevin Glavin, MEd, MSc	<a href="mailto:kglavin@kent.edu">kglavin@kent.edu</a>
<b>Secretary</b>	Lacey Kogelnik, MA	<a href="mailto:lkogelni@bw.edu">lkogelni@bw.edu</a>
<b>Treasurer</b>	Waneta Petty, MA	<a href="mailto:wpetty@starkstate.edu">wpetty@starkstate.edu</a>
<b>Member-at-Large</b>	Carla Owens, MA	<a href="mailto:cowens@kent.edu">cowens@kent.edu</a>
<b>Membership</b>	Robert Windle, LPC, NCC	<a href="mailto:windle39@sbcglobal.net">windle39@sbcglobal.net</a>
<b>Newsletter</b>	Michael Morley, MA, LPC	<a href="mailto:mpmorle@uakron.edu">mpmorle@uakron.edu</a>
<b>Website</b>	Elizabeth Osicki, MA, PCC-S	<a href="mailto:eosicki@jcu.edu">eosicki@jcu.edu</a>
<b>Nominations</b>	Kevin Glavin, MEd, MSc	<a href="mailto:kglavin@kent.edu">kglavin@kent.edu</a>
<b>Gov't Relations</b>	Martin E. Jaffe, MCC	<a href="mailto:jaffeme@yahoo.com">jaffeme@yahoo.com</a>
<b>By-Laws</b>	Sara Adams, MA	<a href="mailto:sara.adams@oberlin.edu">sara.adams@oberlin.edu</a>
<b>Awards</b>	Emily Montgomery	<a href="mailto:emj4830@yahoo.com">emj4830@yahoo.com</a>
<b>Nat'l Career Dev Mo</b>		
<b>Archives</b>	Erin Corwin, MS	<a href="mailto:ecorwin@lorainccc.edu">ecorwin@lorainccc.edu</a>