



OHIO CAREER DEVELOPMENT ASSOCIATION

WINTER 2009

2010 OCDA SPRING CONFERENCE By Lacey Kogelnik

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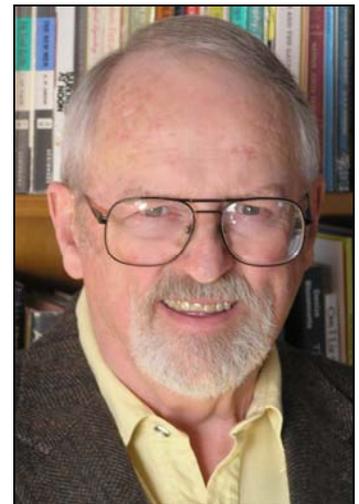
SAVE THE DATE!

When: Friday, May 21, 2010

Where: Baldwin-Wallace College, Berea, Ohio

Time: 9am-4pm – networking from 8:15am-8:45am and during lunch

The Executive Board of the Ohio Career Development Association is excited to announce the **Spring Conference Keynote Speaker: Richard Knowdell, MS, NCC, NCCC, CCMF**, who will present on *The Changing Dynamics of Career Counseling: From Vocational Choice to Career Management and Transition*. During the last 40 years Mr. Knowdell's roles as a career counselor have changed and his view of "career counseling" has evolved. As he traces his evolution through these many roles, Knowdell will share a number things he has learned that he believes make him a better career counselor for the 21st Century. Mr. Knowdell will alternate his presentation between lecture, demonstration, discussion and experiential exercises.



More details about the conference, including registration information, will be available in February 2010. For now, please mark your calendars, tell your colleagues...and plan to attend the Ohio Career Development Spring Conference, featuring Richard Knowdell, on Friday, May 21, 2010.



Lacey

PRESIDENT'S WELCOME

By Cynthia Marco-Scanlon

Happy Holidays to all of you! WOW – another year gone -and it's been a FABULOUS year for OCDA! To capture the energy of the Executive Board I can only describe it as AWESOME! I am so thankful that we have such energetic and creative people working on your behalf – from the Careerwell idea for CEU's and keeping abreast of topics to our super Spring Conference, to our monthly "blasts", to our fabulous newsletters, to our AOCC conference presentation in Columbus for Career Month, to..... wow, I can't think of all the others, but it's been a great experience working with everyone.

We are going to offer 2 scholarships this Spring for our members to attend "free" the

Ohio Legislative Day in Columbus sponsored by OCA, OSCA and OACES. One will be for a student in a counseling program and the other for a member to attend the all-day event to learn more about Ohio's Legislative process, and how we really CAN



make a difference! More on this in January!

Lacey Kogelnik and Beth Ehrbar are hard at work on the Spring, 2010 OCDA conference – a day that we all will

find enriching – and TIME FOR NETWORKING !

It's been such a pleasure being President of this group – I really appreciate all the support of everyone through this year. Have a restful and peaceful holiday season.

Cynthia



CAREERWELL TELE-INTERVIEWS

By Beth Ehrbar

Listeners' Rating To Date

(5 stars maximum)

interesting ★★★★★

stimulating ★★★★★

useful ★★★★★

enjoyable ★★★★★



careerwell.org

Live and Recorded Tele-Interviews with Industry Experts

OCDA is proud to present our members with an opportunity for professional development and Continuing Education Units with **CAREERWELL TELE-INTERVIEWS**, an online continuing education resource for career practitioners and educators. Careerwell monthly Tele-Interviews provide convenient access to industry experts and a way for listeners to keep up-to-date with current career and wellness issues and trends.

Sally Gelardin, Ed.D., is originator of the **CAREERWELL TELE-INTERVIEWS**. Dr. Gelardin is past-president and current board member of the [California Career Development Association](#) and an active member of the [National Career Development Association](#). Dr. Gelardin is a certified Career Development Facilitator eLearning Instructor (CDFI) through the [National Career Development Association](#), a Nationally Certified Counselor (NCC) through the [National Board of Certified Counselors](#), a Global Career Development Facilitator and Distance Credentialed Counselor (DCC) through the [Center for Credentialing and Education](#), and a certified Job and Career Transition Coach through the [Career Planning and Adult Development Network](#).

CAREERWELL TESTIMONIALS...

- *This was a true delight. I have not been able to go to career conferences for a while and this gave me new way to work with students on the community college level (all ages)*
- *This is a great way to get access to the top names in our field without having to spend money to travel to conferences. Thanks for providing these sessions.*
- *I have attended 2 tele-interviews so far and they are wonderful. The one today was fantastic and I learned some new ways to work with students. Fanita was super and very inspirational. Thank you so much for the opportunity to be part of these workshops. My colleges' budget is nonexistent for any kind of new learning experiences so the tele-interviews give me an opportunity to learn something new.*

(Continued on page 8)

TRANSITION ROAD: WELL TRAVELED OR LESSER KNOWN?

By Sue Aiken

Not all that long ago a man named Paul worked his entire career with one company over a span of 35 years. He accepted all they told him to do: transfer from the mid west to California, when he would be promoted and when he would retire. His career spanned pre and post World War II until his retirement in the early 70's. Shortly thereafter, he died suddenly of a heart attack.

This is the story of my father and many others like him. Their road was well traveled and reasonably predictable. Along came the economic upheaval in the eighties where companies consolidated, were bought out and/or cut middle management. Career counselors and out placement agencies were very busy! Men and women were losing their jobs a few years shy of their anticipated retirement. Their identity was gone, their embarrassment was high and self esteem low. What to do for them?

We began with our career development models; we learned from William Bridges' *Transitions: Making Sense of Life Changes*, and filled career centers and/or practices with individuals and groups seeking to find meaningful work in a new economy.

What Lies Ahead?

While much is different as we round the corner into 2010, much is also the same. People in mid career and mid life are still finding themselves out of work with disastrous ripple effects, including losing their homes. And while technology has greatly enhanced how we do our research and find new opportunities, the human story still needs to be listened

to. I worry when I see concerned counselors arguing over the perfect resume or online networking techniques. Have we rushed by the person behind the resume?

I am reminded of a model where the client is urged to determine what their life work is that will sustain them. Once that is envisioned, the work of finding and naming that work begins in earnest. The work of the career counselor is to help clients learn who they are at this point in time, what common threads have existed over time and what they want to take into the future.

- What do they remember from their childhood dreams about work?
- What is the work history in their family? Any role models?
- What are the pros and cons of all their jobs? Any common threads?
- What would be an ideal day or job?
- What are the barriers preventing them from achieving this?

Each of these questions and many more like them, if the answers are carefully listened to, will often lead to rich and significant insights from which a work life center can emerge or a path less traveled can be seen.

What Might A Less Traveled Road Look Like Today?

- Consulting and/or part-time work. A friend lost her job due to state funding cuts to the non profit she led. It took many ups and downs but she and a former colleague have formed a consulting firm to obtain a county contract for childcare workforce development. She is both an expert and a dynamo!

- Consulting with the previous employer. Another client works from home by email and phone now on a part time basis as a consultant to her out of state former firm while figuring out what she wants to do in a new field of the local green economy.

- Seeing a global need and launching a non profit or business to fill it. Watching a program honoring everyday heroes who saw or experienced a need and stepped up to fill it was truly inspiring. One example is the former executive who now delivers wheelchairs to disabled kids in Iraq.

Time Tested Tools

- Continue to take clients through the time tested model of self assessment, research, goal setting and job search techniques. When a client says, "What's out there?" we could give a lecture on the world of work or we could start by asking them questions only they know the answers to.
- Learn about the green economy and adapt your interpretation of solid assessments to fit accordingly. Our thinking needs to be current and informed while the tools and metrology provides the foundation on which we work.

Recently, the California Career Development Association held a regional career conference at Stanford University with John Krumboltz as host and key note speaker. The theme was sustainable careers and our future work, as noted by the following presenters and topics:

- Keynote Speaker John Krumboltz on *Happenstance and Green Careers*
- Carol McClelland, Ph.D., Jim Cassio, and Alice Rush, M.A. on the Green Economy

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2009 ALL OHIO COUNSELORS CONFERENCE

By Sarah Shilling

On November 5, 2009 OCDA members, Bob Windle, Cynthia Marco-Scanlon, and Sarah Shilling Odum, with support from Midge Streeter, presented "Credentialing of Career Professionals: What's out there? What can I do?" at the 2009 All Ohio Counseling Conference. The conference brings counseling professionals from all over the state for networking and CEUs. The event is co-sponsored by the Ohio Counseling Association and the Ohio School Counselor Association. Last year OCDA sponsored a session at AOCC as a way to honor National Career Development Month. The organization had such a positive response that OCDA sponsored a presentation this year as well. OCDA's session was so well attended that due to room size it was closed. This year's presentation can be found at OCDA's LinkedIn page. As you are considering ways to get involved in OCDA, perhaps you will consider assisting with an OCDA sponsored session at AOCC next year.

A letter from Jake Protivnak:

OCA Executive Council,

Thank you for your work on the 2009 AOCC. A special extra thanks for Susie Boggs (OSCA President) and Tim Luckhaupt for all of their time/effort planning the conf.

We had a remarkable 1599 individuals at the AOCC (1207 registrants, 101 student volunteers, 222 speakers, 2 conference planners, and 67 exhibit personnel).

We will send out a survey to all AOCC attendees in Dec. to gather feedback on the AOCC conf. to be used for planning next year.

I have attached a sample of some Conf. pictures that I received.

Have a wonderful Thanksgiving!

Sincerely,

Jake J. Protivnak, Ph.D.

Ohio Counseling Association, President



2009 All Ohio Counselors Conference

Pictures



WELCOME TO NEW OCDA MEMBERS!**By Bob Windle, Membership****MEMBERSHIP UPDATE**

OCDA welcomes 14 new members who have joined between August 1, 2009 through December 1, 2009! We appreciate their interest in OCDA and look forward to their participation in the coming year.

<u>Name</u>	<u>Member Level</u>	<u>Employer/School</u>
Nanci Coleman	Associate	Cuyahoga Valley Career Center
Paul Clapp	Student	John Carroll University
Edward Epstein	Professional	Lee Hecht Harrison
D. Diane Jones	Professional	Vantage Career Center
Ellen Matthews	Student	John Carroll University
Helen A. McHenry	Professional	Electronic Classroom of Tomorrow
Susan L. O'Brien	Student	
Daniel P. O'Donnell	Student	Cleveland State University
Thomas R. Payton	Professional	Transition
Angelee A. Richards	Student	University of Dayton
Tina Romano-Allen	Associate	Self-employed
Patricia Saddle	Professional	Transition
Robert L. Stevens	Student	Ohio University
Linda D. Woodard	Professional	LDW Group LLC

In addition, 29 members have renewed their membership:

Sara Adams	Professional	Oberlin College
Jill Bernaciak	Professional	Self-employed
Elaine Blair	Professional	Mount Vernon Nazarene University
Beth T. Britton	Professional	Beth T. Britton Clinical Counseling
Diana Burns	Associate	Ashland University
Lauren Collins	Professional	NORD Center
Erin Corwin	Professional	Lorain County Community College
Leslie Delerme	Professional	Ohio Wesleyan University
Aimee DeMuro	Professional	Auburn Career Center
Beth T. Ehrbar	Professional	Baldwin-Wallace College
Carleton J. Fitzpatrick	Professional	1-888-Ohiocomp
Susan B. Freimark	Professional	Susan Freimark Consulting
Robin Gendek	Professional	Case Western Reserve University
Enid German	Retired	Self-employed

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WELCOME TO NEW OCDA MEMBERS! (CONT.)

By Bob Windle, Membership

(Continued from page 6)

<u>Name</u>	<u>Member Level</u>	<u>Employer/School</u>
Hilles Hughes	Professional	Marietta College
Martin E. Jaffe	Professional	Jewish Family Service Association
Susan M. Johnston	Student	The Ohio State University
Lacey Kogelnik	Associate	Baldwin-Wallace College
Judy Mey	Associate	Baldwin-Wallace College
Karen Novakovic	Associate	Stark State College of Technology
Kimberly Paik	Professional	Case Western Reserve University
Mary E. Pallotta	Professional	
Waneta Petty	Associate	Stark State College of Technology
Jeffrey Robek	Associate	The Ohio State University
Elena Seipke	Retired	The Storybook Station, Inc.
Millicent Simmelink	Professional	Career Links
Diane S. Stump	Professional	
Nancy Westfield	Professional	Ohio Wesleyan University
Elizabeth Wilson	Professional	Cuyahoga County Public Library

Welcome to the new members and thanks to each of the renewing members for their continued support and involvement in OCDA!

Bob

OCDA MONTHLY EMAIL UPDATES

Continue to look for monthly email updates from the Executive Board. We'll update you on:

- ◆ Upcoming Events
- ◆ Member Benefits
- ◆ Board Meetings
- ◆ Networking Opportunities
- ◆ Industry Information
- ◆ ...and more!

CAREERWELL TELE-INTERVIEWS (CONT.)

By Beth Ehrbar

(Continued from page 3)

OCDA members are encouraged to visit <http://careerwell.org> to access a list of upcoming speakers and to participate in live tele-interviews with career and wellness leaders OR to listen later to audio recordings.

Listen Live or Listen Later

To listen to the live OR recorded interview, register *at least three days before the scheduled live interview*. All you need is a telephone for the live interview.

Continuing Education Units CEUs are available to those who fill out the evaluation form (linked to the call-in information that registrants receive by email at least 24 hours before the live interview). Note: those who listen to the recorded interview can receive CEUs *if they fill in the evaluation form within one week after the scheduled live interview*.

Beth

TRANSITION ROAD: WELL TRAVELED OR LESSER KNOWN? (CONT.)

By Sue Aiken

(Continued from page 4)

- Alice Rush, M.A. on *How to Help Clients Find Green Careers Using Holland and MBTI Results*
- Sue Aiken, M.A. and Sally Gelardin, Ed.D. on *Slow Career: Creating a Slow and Sustainable Lifestyle -*
- Caitlin Williams, Ph.D. on *Sustaining The Spirit: Taking Care of our Working Worried Clients and Ourselves*
- Nancy Miller, M.A. on *Color Your Style with Vegetables*

The conference was sold out as career counselors from private practice, public agencies, universities, as well as graduate students, were eager to learn of

challenging opportunities on less traveled roads opening up at the crossroad where we now stand. Familiar voices in our profession remind us to stay the course in providing solid models of career counseling to our private clients as the global economy pulls them down roads with unknown futures, exciting opportunities, potholes, bumps and mountain tops.

Sue Aiken resides on the Central Coast of California in a co-housing community in an attempt to live sustainably. She was the Program Chair of the Career Development Program at

John. F. Kennedy University prior to moving out of the San Francisco Bay area. Currently, she is a Career Coach with Career Development Alliance, a board member of CCDA and CCCL as well as Chair of the Board of the California Registry of Professional Counselors. She can be reached at saiken001@charter.net

“This article originally appeared in NCA’s web magazine, Career Convergence at www.ncda.org. Copyright National Career Development Association, December 2009. Reprinted with permission.”



**OHIO CAREER DEVELOPMENT
ASSOCIATION**
www.ocdaonline.org

OCDA membership encompasses all career development providers including counselors, educators, business professionals, graduate students and paraprofessionals. The OCDA community represents a wide array of settings: education, private practice, business, and public and private institutions.

MEMBERS ARE DEDICATED TO:

1. Promoting the career development of all people over the lifespan.
2. Improving the standards of professional career service in Ohio.

WHY JOIN OCDA?

- Professional Development
- Discount on Conferences and CPE's / CEU's
- Professional Contacts and a Referral Network
- Newsletter – 3 times per year
- Leadership Opportunities

OCDA is a division of the Ohio Counseling Association (OCA) and the Ohio division of the National Career Development Association (NCDA), which was founded in 1913. NCDA is a division of the American Counseling Association (ACA).

OCDA Membership Application*

* Membership expires one year from date of joining/renewal

Last Name: _____

First Name: _____

Street/Apt: _____

City: _____

State: _____ Zip: _____

E-mail: _____

Home Phone: _____

Work Phone: _____

Employer: _____

Title: _____

TYPE OF MEMBERSHIP

STATUS

Professional \$20
(Masters Degree in Counseling or related field)

Renewal

New

Associate \$20
(Degree, no counseling credential)

License/Certification

LPCC/PCC _____

LPC/PC _____

NCC _____

Other _____

Retired \$10

Student \$10

MAKE CHECKS PAYABLE TO OCDA & MAIL TO:

Bob Windle - Membership
16830 Holbrook Road
Cleveland, OH 44120

Questions, call or e-mail
216-921-8768
OhioCDA@gmail.com

Ethics Agreement: As a member of OCDA, I do hereby agree to uphold the NCDA Code of Ethics www.ncda.org (click on guidelines).

Signature

Date

Why Join?

OCDA Members Get Their \$\$\$'s Worth!

For just \$20 Professional or Associate Membership
(holds no counseling credential) and \$10 Student or

Retired Membership, here are four great benefits for joining OCDA:

1. Increased networking opportunities for professional development and job searching.
2. Each member receives an opportunity to publish in our OCDA newsletter.
3. Discount for workshops and current Information on CEU's.
4. Being part of a state organization helps increase professional recognition for career development and counseling.

Click Membership Application at <http://www.ocdaonline.org/Membership.htm>

Or call or email Bob Windle, Membership 216-921-8768 • OhioCDA@gmail.com

CURRENT MEMBERS!

Please provide or update your email address so that you can receive our NEW formatted newsletter in FULL COLOR. This also helps the organization save on printing and mailing costs. *Thank you!* 

2009 - 2010 OCDA EXECUTIVE BOARD & COMMITTEE CHAIRS

OFFICERS	NAME	EMAIL
President	Cynthia Marco-Scanlon, Ph.D.	cmarco@jcu.edu
President-Elect	Lacey Kogelnik, MA	lkogeni@bw.edu
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Secretary	Carla Owens, MA	cowens@kent.edu
Treasurer	Waneta Petty, MA	wpetty@starkstate.edu
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