



OHIO CAREER DEVELOPMENT ASSOCIATION

FALL 2008

SAVE THE DATE!

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WHAT: **SPRING CONFERENCE 2009**

WHEN: Friday, April 24, 2009

WHERE: The UNIVERSITY OF AKRON, Martin University Center

TITLE: "Career Decision-Making in the 21st Century: Simple Techniques for Complex Times"

WHO: Featuring author and career development specialist from Penn State University

SPENCER NILES, Ed.D., LPC, NCC

Currently Dept. Head and Professor of Counselor Ed., Counseling Psych. and Rehab Services at Penn State University, current Editor -Journal of Counseling and Development, Eminent Career Award winner-NCDA 2007; NCDA Pres. 2003-04; visiting scholar at several international Universities; authored/co-authored over 90 publications; and too many other awards/highlights to list.....

This will be a great presentation and working session for all counselors and school counselors.

To register, go to the OCDA website
<http://www.ocdaonline.org/AnnualConference.htm>

PRESIDENT'S WELCOME

By Sarah Shilling

Fall is finally in full swing! Students are back for autumn classes and the weather and leaves are starting to change. It is a time of reflection of the past several months and preparation for the winter ahead. OCDA's executive board has been actively planning for this coming year and is excited about upcoming events. In July the board met and reviewed where OCDA has been and the direction the organization is heading. Several initiatives came out of the meeting. The first is that the board will be reviewing our publicity materials to encourage more to join OCDA. The span of career development overlaps into so many other areas of counseling that it is important to have a good network of professionals to share concerns and ideas with to advance the field of career development.

Next, is how to proceed with National Career Development month. November is also NCD month. In the past OCDA has participated in judging essay contests for the Na-

tional Career Development Association (<http://www.ncda.org/>) and held a fall conference. This year to celebrate NCD month 2008 OCDA is sponsoring a session on November 7 at the All Ohio Counseling Conference.



AOCC is November 5-7 at the Hilton at Easton Town Center, Columbus, Ohio (<http://www.ohiocounseling.org/aocc.htm>). This will be a great opportunity to network with counselors from all over Ohio and broaden your career techniques.

Lastly, our goal is to get information out to our members in a timeframe that allows you to plan and budget for excellent professional opportunities, especially as related to career. So, as you are thinking about professional devel-

opment opportunities for this coming year, please mark your calendars for April 24, 2009. Spencer Niles will be leading OCDA's Spring Conference "Career Decision-Making in the 21st Century: Simple Techniques for Complex Times." Plan to bring colleagues and yourself for this day of professional development focused on career. Please see page 1 and <http://www.ocdaonline.org/> for additional information as the conference approaches.

I am excited to be a member and part of the OCDA board. I look forward to seeing the boards initiatives move forward. Please let me know if you have any questions or ideas.

I hope you and your family are able to take time to enjoy the beautiful fall scenery and weather.

Best wishes,

Sarah

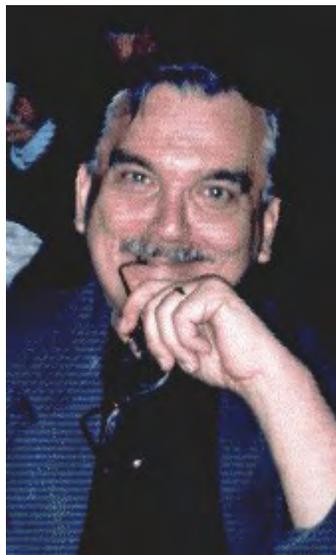
IN MEMORIAL, LARRY GULICK 1943–2008

By Bob Windle

Larry Gulick, a long time member and President of OCDA in 1998-1999, died May 6, 2008 at his home in Grove City, OH after a relatively short bout with pancreatic and liver cancer.

Larry received his Bachelor of Education and Master of Counseling degrees from Ohio University, and his PhD from The Ohio State University. He worked for 25 years at Grove City High School as a counselor. Following that he worked for The Ohio State University with Chinese and Russian scholars provid-

ing adult education, motivating and teaching English. Larry was President of the Board of Directors



for the National Spasmodic Torticollis Association. His hobbies included travel, camping with his family, enjoying Reds games with his son, cooking and growing hot peppers from which he brewed his own "Moose Juice".

Larry is survived by Teresa, his wife of 40 years, a son and daughter-in-law, a new granddaughter and other family members and friends. Notes can be sent to Teresa Gulick, 1578 Chippewa Court, GroveCity, OH 43123.

2008 ALL OHIO COUNSELOR'S CONFERENCE

By Kevin Glavin

2008 All Ohio Counselor's Conference: "Advocating for Change. Empowering for Life."

When: November 5-7

Where: Hilton at Easton Town Center, Columbus, Ohio

Registration information: <http://www.ohiocounseling.org/aocc.htm>

Online Registration deadline: Monday, October 27

OCDA Sponsored Session

Friday, November 7, 2:05-3:05pm

Career Counseling Techniques for School/Community Counselors (OCDA Division Meeting)

Kevin Glavin: Doctoral Candidate, Kent State University

Cynthia Marco-Scanlon, Ph.D.: Career Counselor and Coordinator of Career Education, John Carroll University

Bob Windle: Career Advisor, John Carroll University

This presentation will explain the significance of career counseling for both school and community counselors.

The presenters will explain the impact of career issues on mental health, and provide participants with a number of techniques that they can use with their clients.

Participants will also be provided with a list of free resources that explain theoretical concepts as well as practical exercises.

BOOKS ! KNOWLEDGE, WISDOM AND IDEAS...EVEN IN THE 21ST CENTURY

By Martin Elliot Jaffe, MCC, WORK/LIFE CONCEPTS

A recent visit to my former employer, In-foPLACE (now Career Center) reminded me that even in our digital age, great knowledge, ideas and wisdom on all facets of career development can still be found in the pages of the most innovative technology of the 16th century, the book.

It's exciting every Fall to look at fresh offerings from publishers and remember the joy of sharing new ideas I found on career development, job search, work/life balance that I was privileged to have access to at the Cuyahoga County Public Library and could learn new concepts that I utilized in my ongoing quest for new workshop materials and career counseling strategies.

The quest continues and I'd like to share with you, dear OCDA reader, some impressions and thoughts from two books offering diametrically opposed visions of work and its' role in this turbulent post-industrial era in America.

So, laptop humming I sit in the backyard of my Lakewood estate on the patio, surrounded by the still fragrant summer herbs, rosemary and basil, promising the joys of Tuscan cuisine, fresh brewed Komodo dragon coffee taking the chill of the

lake breeze, my brain churning with the ideas of two authors who seem to write from two planets separated by a vast universe of difference....that's what I like about books.

In GROSS NATIONAL HAPPINESS (2008, BASIC BOOKS), Professor of Business and Government Policy at Syracuse University Arthur C. Brooks argues that work is not only vital for the American economy but the key source of meaning purpose and yes, dare we say the word, the happiness of the American population. Brooks is a master of analyzing survey data and statistics and notes that contrary to Dilbert cartoons, the Office sitcom, and other doom and gloom tomes Americans at all education and income levels seem to live to work. For example, he cites major national surveys noting that 89 percent are very satisfied or somewhat satisfied with their jobs; no significant difference between blue collar/white collar, college educated, non-college—as he states. “people get a lot of happiness from their work—job satisfaction is nearly equivalent to life satisfaction.”

Brooks contrast the survey data to Europeans finding that the inverse of the American situation is true: low sat-

isfaction with work, more desire and appreciation for vacations/leisure than work, a population, particularly in Western Europe of much lower labor force participation and earlier retirement as well.

Brooks is a rather conservative commentator; he scorns the European economies for rigid labor policies, long guaranteed vacations, excellent social benefits that equalize the income variations of workers and believes these factors undermine work force commitment, happiness, vitality of the economy and sees Americans as unique and to his way of thinking, blessed by our competitive and individualistic economic culture. Whether we buy into his argument as career counselors or not, Brooks frames a debate and uses data in a way sure to challenge our thoughts and vision.

These works reflect the rich content of what we do as career counselors in wildly divergent ways. They have me charged up for fall counseling and still captivated to work in a realm where ideas, analysis and creativity still count.

Marty

MEMBERSHIP UPDATE

By Bob Windle, Membership

OCDA welcomes 7 new members who have joined between June 15th and October 15th!

| <u>Name</u> | <u>Member Level</u> | <u>Employer</u> |
|-----------------------|---------------------|---------------------------|
| Diana Burns | Associate | Ashland University |
| Lauren Collins | Student | John Carroll University |
| Leslie Delerme | Professional | Ohio Wesleyan University |
| Randy Dineen | Professional | The Ohio State University |
| Beth Ehrbar | Professional | Baldwin-Wallace College |
| Libby Khuri | Student | John Carroll University |
| Jean Underfer-Babalis | Professional | Private Practice |

In addition, 25 members have renewed their membership:

| | | |
|--------------------------|--------------|-----------------------------------|
| Jill Bernaciak | Professional | Self-employed |
| Kathryn Bernstein | Professional | Stark State College of Technology |
| Beth Britton | Professional | Private Practice |
| Barbara Burk | Professional | Self-employed |
| David Chodorowski | Associate | Conversion Consulting, Inc. |
| Aimee DeMuro | Professional | Auburn Career Center |
| Carleton Fitzpatrick Jr. | Professional | 1-888-OHIOCOMP |
| Susan Freimark | Professional | |
| Enid German | Retired | |
| Amy Goldman | Professional | Case Western Reserve University |
| Debra Hurtt | Professional | Stark County |
| Susan M. Johnston | Student | The Ohio State University |
| Tracy Kuhlman | Professional | Archbold Area Schools |
| Judy Mey | Associate | Baldwin-Wallace College |
| Wendy Miller | Professional | Self-employed |
| Mike Morley | Professional | University of Akron |
| Ann Motoyar | Professional | Kent State University |
| Karen Novakovic | Associate | Stark State College of Technology |
| Liz Osicki | Professional | John Carroll University |
| Mimi Patterson | Retired | |
| G. James Pinchak | Professional | The Ohio State University |
| Jeffrey Robek | Associate | The Ohio State University |
| Elena Seipke | Retired | The Storybook Station, Inc. |
| Stacie Stormer | Professional | The Ohio State University |
| Nancy Westfield | Professional | Ohio Wesleyan University |

Welcome to the new members and thanks to each of the renewing members for their continued support and involvement in OCDA!

Bob

INDUSTRY LINKS / WEBSITES

By Sara Adams

<http://online.onetcenter.org/>- "The O*NET system serves as the nation's primary source of occupational information, providing comprehensive information on key attributes and characteristics of workers and occupations. The O*NET database houses this data and O*NET OnLine provides easy access to that information."

<http://www.careerjournal.com/> - CareerJournal is a section within the Wall Street Journals online site. The site acts as a clearinghouse of career planning information for college-aged students including: industry reports, career articles, employer and hiring information, salary info, & employment trends.

<http://www.careerinfonet.org/> - America's Career InfoNet is a resource for making informed career decisions to support a demand-driven workforce investment system. For students, Career InfoNet can help identify options and plan their education with videos, profiles, and guides of industries and fields and even scholarship info.

<http://www.bls.gov/oco/home.htm> - The Occupational Outlook Handbook is a nationally recognized source of career information, designed to provide valuable assistance to individuals making decisions about their future work lives. The Handbook is revised every two years.

<http://www.jobweb.com/resources/default.htm> - JobWeb®, a web site of career development and job-search information for college students and new college graduates, is owned and sponsored by the National Association of Colleges and Employers (NACE). JobWeb features content that is supplemental to the Job Choices magazines, the most recommended job-search and career guides for today's graduates and alumni.

<http://www.khake.com/page51.html> - This page provides links for students and guidance counselors including resources to self-assessments, career planning, career development and college planning. All links do not work.

<http://www.idealists.org> - At idealists.org you will find over 60,000 nonprofit and community organizations listed, which you can search or browse by name, location, or mission. This is the best Nonprofit Career Center listing thousands of volunteer opportunities, internships and jobs, and a list of organizations that can help you volunteer abroad.

<http://www.rileyguide.com/> - The Riley Guide is a clearinghouse of information that introduces you to the online job search and listing many online sites and services that are useful for your job search. "This is the best by far. If I could only go to one gateway job site on the Web, this would be it." -- Richard Bolles, JobHuntersBible.com

www.projectcareer.com - "ProjectCareer is a free assessment that will match you with careers that most accurately complement your interests. The content rich Resource Center also contains valuable information regarding resume building, interviewing, and networking"

<http://livecareer.com/> - LiveCareer is an assessment site that helps students identify their career interests and then suggests jobs that might be a good match.

<http://www.princetonreview.com/college/> - The Colleges and Careers section of this site provides information for high school and college students with segments on selecting colleges, SAT info, choosing a major and career articles.

www.careervoyages.gov - "This web site is the result of a collaboration between the U.S. Department of Labor and the U.S. Department of Education. It is designed to provide information on high growth, in-demand occupations along with the skills and education needed to attain those jobs."

www.salary.com - "Salary.com's cutting edge technology and content, empower users to make the best decisions about pay and performance and help employers to attract, motivate, reward and retain top performers." Most popular tools include: SalaryWizard, Personal Salary Report, Job Search Wizard and Benefits Calculator.

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OHIO CAREER DEVELOPMENT ASSOCIATION

www.ocdaonline.org

OCDA membership encompasses all career development providers including counselors, educators, business professionals, graduate students and paraprofessionals. The OCDA community represents a wide array of settings: education, private practice, business, and public and private institutions.

Members are dedicated to:

1. Promoting the career development of all people over the lifespan.
2. Improving the standards of professional career service in Ohio.

WHY JOIN OCDA?

- Professional Development
- Discount on Conferences and CPE's (CEU's)
- Professional Contacts and a Referral Network
- A Quarterly Newsletter
- Leadership Opportunities

OCDA is a division of the Ohio Counseling Association (OCA) and the Ohio division of the National Career Development Association (NCDA), which was founded in 1913. NCDA is a division of the American Counseling Association (ACA).

Membership Application*

Membership expires one year from date of joining/renewal

Last Name: _____

First Name: _____

Street/Apt: _____

City: _____

State: _____ Zip: _____

E-mail: _____

Home Phone: _____

Work Phone: _____

Employer: _____

Title: _____

| TYPE OF MEMBERSHIP | | STATUS |
|---------------------------------------|---|--|
| <input type="checkbox"/> Professional | \$20 (Masters Degree in Counseling or related field) | <input type="checkbox"/> Renewal |
| <input type="checkbox"/> Associate | \$20 (Degree, no counseling credential) | <input type="checkbox"/> New |
| <input type="checkbox"/> Retired | \$10 | *Dues may be paid directly to OCDA |
| <input type="checkbox"/> Student | \$10 | Credentials: _PCC___PC___NCC |

Make Checks Payable to OCDA & Mail To:

| | |
|---|---|
| Bob Windle - Membership 16830 Holbrook Road Cleveland, OH 44120 | <i>Questions, call or e-mail</i> Phone: 216-921-8768 windle39@sbcglobal.net |
|---|---|

Ethics Agreement: As a member of OCDA, I do hereby agree to uphold the NCDA Code of Ethics www.ncda.org (click on guidelines).

Signature _____

Date _____

INDUSTRY LINKS / WEBSITES (CONT)

By Sara Adams

(Continued from page 6)

www.indeed.com - "Indeed is a search engine for jobs - with a radically different approach to job search. In one simple search, Indeed gives job seekers free access to millions of employment opportunities from thousands of websites. Indeed.com includes all the job listings from major job boards, newspapers, associations and company career pages - and we continue to add new sites every day."

www.usjaobs.gov - Federal jobs and employment information in the United States Federal Government.

www.national.unitedway.org - As a national organization, United Way provides a variety of ways to get involved. Here you will find a volunteer search engine providing a wide variety of options to get involved that match your interests and skills.

Other Recommended Sites:

Spotlight on Careers (available through the Liberal Arts Career NetWORK www.lacn-group.com)- *Spotlight on Careers* is a collaborative project initiated by the Liberal Arts Career NetWORK. The goal is to make available the best information about a wide range of popular and cutting edge career fields of interest to liberal arts students. Annual subscription fee of \$250.00

www.vault.com: Vault is the Internet's ultimate destination for insider career and education information (so they say). For Job seekers, students and professionals alike. Some pieces of the product are available for free, otherwise a subscription is required.

2008 - 2009 OCDA EXECUTIVEBOARD & COMMITTEE CHAIRS

| OFFICERS | NAME | EMAIL |
|---------------------|------------------------------|------------------------|
| President | Sarah Shilling, MA | shilling.29@osu.edu |
| President-Elect | Cynthia Marco-Scanlon, Ph.D. | cmarco@jcu.edu |
| Past President | Kevin Glavin, MEd, MSc | kglavin@kent.edu |
| Secretary | Lacey Kogelnik, MA | lkogeni@bw.edu |
| Treasurer | Waneta Petty, MA | wpetty@starkstate.edu |
| Member-at-Large | Carla Owens, MA | cowens@kent.edu |
| Membership | Robert Windle, LPC, NCC | windle39@sbcglobal.net |
| Newsletter | Michael Morley, MA, LPC | mpmorle@uakron.edu |
| Website | Elizabeth Osicki, MA, PCC-S | eosicki@jcu.edu |
| Nominations | Kevin Glavin, MEd, MSc | kglavin@kent.edu |
| Gov't Relations | Martin E. Jaffe, MCC | jaffeme@yahoo.com |
| By-Laws | Sara Adams, MA | sara.adams@oberlin.edu |
| Awards | Emily Montgomery | emj4830@yahoo.com |
| Nat'l Career Dev Mo | | |
| Archives | Erin Corwin, MS | ecorwin@lorainccc.edu |