



AGENDA

2018 Ohio Career Development Association Conference Quest Conference Center, Columbus, OH

Friday, April 20th, 2018

- 8.30 - 9.10 am Registration and Breakfast
- 9.10 - 9.15 am Welcome from Leigh Mascolino, OCDA President, & Dalila Byrd, OCDA President-elect
- 9.15 - 10.45 am **KEYNOTE** “Everything I Know About Career Development, I Learned from TV: The Joy of Using Humor in Career Development”
Dr. David M. Reile, NCDA Past President, Managing Director & Executive Coach, Career Development Alliance
- 10.45 - 11.00 am Break
- 11.00 - 12.00 pm **Option 1** “Common Cognitive Tendencies and Career Decision-Making”
Dr. Paul J. Hershberger, Ph.D., Director, Division of Behavioral Health & Professor, Department of Family Medicine, Boonshoft School of Medicine
- Option 2** “Impact of Job Loss”
Thomas Payton, MS.Ed., LPC, CT/RT, Coordinator of Career & Counseling Services, Southern State Community College
- 12.00-1.30 pm Lunch, Officer Positions, and Awards Ceremony
- 1.30 - 3.00 pm **Option 1** “LinkedIn Strategies: Personal and Professional”
Zachary Beck, MBA, Manager of Strategic Partnerships, Dayton Society of Natural History, Adjunct Instructor, Sinclair Community College
- Option 2** “Cognitive Behavioral Understanding of Social Anxiety Disorder: Implications for Career Counseling”
Dr. Brad A. Imhoff, Ph.D., LPC, Assistant Professor, Liberty University
Molly E. Perkins, MA, LPC
- 3.00 - 3.15 pm Break
- 3.15 - 4.15 pm **Option 1** “Best Practices: On Campus Recruitment and Engagement”
Charene Thornton, MS, Recruiting Coordinator, Career Center at Wright State University
Carleen Beckermann, M.Ed., Assistant Director, Career Center at Wright State
- Option 2** “Resilience Skills to Reduce Burnout”
Dr. Kim Gilliam, Ed.D., LPC, Director, Medical Student Services, Boonshoft School of Medicine, Adjunct Faculty, Wright State University, College of Education and Human Services
- 4.15 - 4.30 pm Closing Remarks and Evaluations

— Certificate of attendance/continuing education will be emailed to you —

Keynote Speaker

10:15 am – 11:45 am

Dr. David M. Reile

NCDA Past President, Managing Director & Executive Coach, Career Development Alliance



“Everything I Know About Career Development, I Learned From TV: The Joy of Using Humor in Career Development”

This keynote presentation will present attendees with an overview of how the media and other external influences shape the career development of ourselves and our clients. It will also introduce a technique for using media to connect and train counseling students as well as our clients.

Session One

11:00 am – 12:00 pm

Dr. Paul Hershberger, Ph.D.

Director, Division of Behavioral Health & Professor, Department of Family Medicine, Boonshoft School of Medicine

“Common Cognitive Tendencies and Career Decision-Making”

Predictable cognitive tendencies can make persons vulnerable to making illogical decisions, particularly in situations that involve uncertainty and/or emotion. Decisions regarding career choices and changes typically involve both uncertainty and emotion. This session will review common propensities in human cognition that affect judgements of the likelihood of possible outcomes, influence decision-making, and sway assumptions about contributors to life satisfaction.



Thomas Payton, MS., Ed., LPC, CT/RT

Coordinator of Career & Counseling Services, Southern State Community College

“Impact of Job Loss”



During the Great Recession, people became unemployed who had been with their employers most of their adult lives; there was a shift to a new paradigm in which career management and development became the employee's responsibility. The most common reaction to job loss is grief and research shows that prolonged job loss is harder to grieve than the loss of a spouse. Furthermore, families with prolonged job loss are at higher risk for mental health disorders such as depression. This presentation will discuss the impact of job loss, career well-being and culture, choice theory, and hardiness techniques.

Session Two

1:30 pm – 3:00 pm

Zachary Beck, MBA

Manager of Strategic Partnerships, Dayton Society of Natural History, Adjunct Instructor, Sinclair Community College

“LinkedIn Strategies: Personal and Professional”

A deep dive into the sometimes hard to understand platform that will cover everything from creating a profile, to complex business and career development strategies. From higher education institutions, to fortune 500 companies, many people have benefited from this session's explanations of how to master LinkedIn's algorithms and utilize them to propel your career and/or business forward.



Dr. Brad A. Imhoff, Ph.D., LPC & Molly E. Perkins, M.A., LPC

Assistant Professor, Liberty University

“Cognitive Behavioral Understanding of Social Anxiety Disorder: Implications for Career Counseling”

The presentation will be about a Cognitive Behavioral understanding of Social Anxiety Disorder and its implications for career counselors and their clients who struggle with it in terms of lifestyle and career development. Components of the presentation will focus on specific techniques and strategies to assess and treat Social Anxiety Disorder.



Session Three

3:15 pm – 4:15 pm

Charene Thornton, M.S. & Carleen Beckermann, M.Ed.

Recruiting Coordinator, Career Center, Wright State University

“Best Practices: On Campus Recruitment and Engagement”

The session will cover best practices as it relates to working with on campus recruiters. Topics include: Effective communication, Career Fairs, Hospitality, information sessions and tables and the logistics of offering the best possible options as it relates to the visit.



Dr. Kim Gilliam, Ed.D., LPC

Director, Medical Student Services, Boonshoft School of Medicine, Adjunct Faculty, Wright State University, College of Education and Human Services

“Resilience Skills to Reduce Burnout”

This session will focus on self-awareness, self-care, and client behaviors in relation to resilience skill development and stress management strategies. Resilience, stress, and burnout will be discussed to increase wellness and mitigate or prevent anxiety, depression, and burnout.

